

## ▶ LEAST COST ROUTING (LCR)



### What is LCR?

**Least Cost Routing (LCR)** provides customers with cheap telephone calls by selecting the path of outbound calls based on cost and quality.

**Cut local, national, mobile and international phone bills with no setup fees, new equipment or new numbers.**

If you make **£100 or more** worth of national, international and mobile calls each month, we offer typical savings of around **35% - 50%** by intelligently routing calls over established networks.

0123	1	Out	0.10
0123	1	Out	0.10
1	1	In	0.10
1	1	In	0.10
1	1	Out	0.10
1	1	In	0.10
1	1	Out	0.10
1	1	Out	0.10
1	1	Out	0.10

**Keep your existing telephone numbers and telecoms system. Rapid setup for LCR packages.**

User friendly interfaces are used to avoid lengthy 0800 number access.

Comprehensive call reporting and statistics allow you to refine operating procedures and improve staff performance and customer service.

Reliability and performance aren't compromised for a cost-effective service.

### ADEPT SYSTEMS TYPICAL LCR RATES:

	Kingston Comms	Adept Systems	Saving (pence)	Saving (%)
<b>LOCAL</b>	5.5*	1.1 - 1.7	3.8	<b>69%</b>
<b>NATIONAL</b>	2.9	1 - 1.9	1.0	<b>34%</b>
<b>MOBILE</b>	19.3	8 - 10.4	8.9	<b>46%</b>
<b>USA</b>	2.8	1 - 2.2	0.6	<b>21%</b>

  

	British Telecom	Adept Systems	Saving (pence)	Saving (%)
<b>LOCAL</b>	2.8	1 - 1.7	1.1	<b>39%</b>
<b>NATIONAL</b>	3.2	1 - 1.9	1.3	<b>41%</b>
<b>MOBILE</b>	21.9	8 - 10.4	10.5	<b>48%</b>
<b>USA</b>	3.2	1 - 2.2	1.0	<b>31%</b>

All tariffs quoted in pence per minute (excluding VAT). Lowest call charge applicable for percentage savings. \*Kingston Communications local calls are charged at a standard rate of 5.5p (excluding VAT).

Our specialists choose the **most efficient routes** from hundreds of carriers for destinations across the world.

### LCR BENEFITS:

- ✓ Incredibly **low call rates** (see table above)
- ✓ **No hardware investment, setup or registration fees**
- ✓ **Keep existing numbers**
- ✓ **Seamless migration** from your existing platform(s)
- ✓ **Single bill** for line rental/calls/internet
- ✓ **Online account management** and current tariff viewer
- ✓ **Call reports** compatible with your existing spreadsheet or our software
- ✓ Analyse **useful statistics** (average call length, number of dropped calls etc.)
- ✓ **Free consultations** on all IT issues



**GET IN TOUCH** to benefit from lower local, national, international and mobile calls...

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